

## POSITION STATEMENT

Marijuana policy should be guided by scientific evidence and public health outcomes—not commercial or profit-driven interests. Available evidence indicates that marijuana legalization has been associated with increased use, cannabis use disorder, mental and physical health harms, environmental damage, and broader societal costs, while failing to eliminate illicit markets or consistently ensure product safety. Current regulatory frameworks remain insufficient to adequately protect public health and safety.

States also lack a comprehensive strategy to mitigate the harms associated with high-potency THC. Public education on impairment, addiction, and psychiatric risks remains limited, and reliable methods to detect real-time THC impairment—particularly among drivers—are insufficient or unavailable.

In addition, surveillance systems to monitor THC-related harms are fragmented and incomplete. THC is not consistently tested for or reported in cases of suicide, overdose, traffic fatalities, or violent crime, limiting the ability of policymakers and public health officials to fully assess its role in adverse outcomes. Treatment and recovery systems are likewise under-resourced and unable to meet the growing demand.

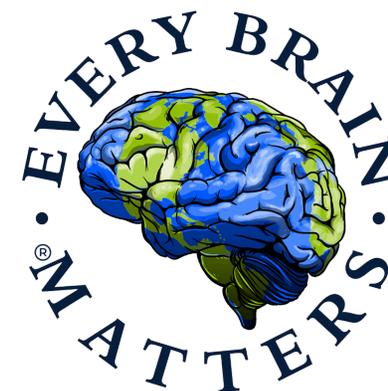
These critical gaps in research, monitoring, prevention, and treatment should be addressed before any further expansion of marijuana access or commercialization is considered.

Every Brain Matters (EBM) is a nonprofit organization founded as a project of Parents Opposed to Pot and developed by Aubree Adams, who witnessed firsthand the impact of marijuana normalization and commercialization on her family and in her community of Pueblo, Colorado.

Grounded in scientific research and lived experience, EBM works to raise awareness about the risks associated with THC, promote public health and safety, and provide compassionate support for families navigating cannabis use disorder, cannabis-induced psychosis, and cannabinoid hyperemesis syndrome and recovery—so no one has to face these challenges alone.

We reject the false narrative that marijuana legalization is simply about personal freedom or that commercial marijuana is a solution to the drug crisis. We believe the conversation around marijuana legalization deserves thoughtful consideration and a balanced understanding of its public health implications.

[EveryBrainmatters.org](https://EveryBrainmatters.org)



**A growing community of families harmed by marijuana commercialization, united in advancing education, recovery, and science-driven policies to prevent further public health damage.**

**Join the Movement!**

**Together, we can change the conversation around marijuana and safeguard our communities.**

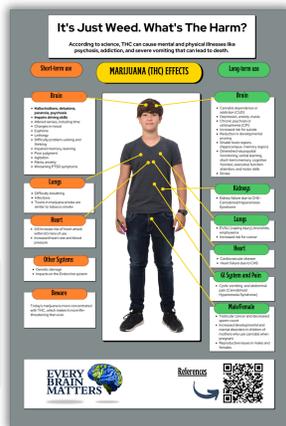
**EveryBrainmatters.org**  
**info@everybrainmatters.org**

\*The words marijuana and cannabis are used interchangeably

# TRUTH

**EBM is a trusted educational resource that challenges misinformation and empowers families, youth, policymakers, and communities with evidence- and experience-based information about the risks of cannabis.**

- Printable Pamphlets – Ready-to-use materials you can download, print, and share in your community.
- Comprehensive THC Resource Guide – An in-depth overview of THC’s short- and long-term effects on the brain and body, with links to supporting research.
- Organized Crime & Commercialization – An exploration of how organized crime has exploited marijuana legalization.
- Articles & Graphics Debunking Misinformation – Clear, accessible content addressing common myths about cannabis.
- THC-Impaired Driving – An article and infographic explaining why THC impairment differs from alcohol impairment—and why it matters.
- The Dispensing Truth Project – Up-to-date, science-based graphics and educational tools.
- Today’s Legal Marijuana Products – A visual overview of modern potent cannabis products currently on the market.



# HOPE

**EBM offers compassionate resources to help individuals and families navigate and recover from the harms of cannabis use, including support meetings and testimonies.**

- Free online family support meetings led by trained professionals and a monthly speaker’s meeting
- Inspiring and healing recovery video testimonials from individuals and families
- Thoughtful, evidence-based answers to difficult recovery questions
- Educational articles, books, and trusted resources
- Treatment and recovery support resources
- A private Facebook group to connect with other families navigating the harms of marijuana
- Mar-Anon (Mar-Anon.com)



# CHANGE

**EBM advocates relentlessly to reform policies and confront industry practices that normalize and promote THC, while advancing prevention, early intervention, recovery, and accountability.**

- Voices of Marijuana Harms Project - Stories & Memorials of families who refuse to stay silent.
- A step-by-step guide explaining the legal criteria families and attorneys use to assess potential cases, including the most critical forms of evidence
- Documentaries that advocate for change and expose misinformation
- Collaborating with Citizens for Safe and Healthy Texas to influence state-level policy
- EBM Store to raise awareness and spread prevention messaging

