

# Today's Marijuana: Addiction Economics

The marijuana industry normalizes its products to look like popular foods and common items like flash drives, highlighters, and lip balms. These products appeal mostly to children and underage youth. They market delivery devices purposely designed to disguise marijuana use from parents, teachers, and employers. To expand their drug industry, they have to target youth with fun, cool, sexy products because they need more and future users in order to increase their profits and be sustainable. In other words, they are predators marketing an addictive drug to our youth in order to make a sustainable profit.

Wax



Crumble

Shatter



Hashish



Moon Rocks  
(resin/wax rolled in leaves)



tea



creamers



salt crystals

Pills



Honey oil



Crystalline,  
or "crack  
marijuana"



THC  
Powder



THC Sugar



Butter



Vapes



Candies/Edibles



suppositories



Lip Blams



Inhalers



Toothpicks



**Every Brain Matters** is a community of support, advocacy, and science. Join us, as we call for a cultural change. Our organization unites us and symbolizes both "freedom from marijuana" and optimal brain and environmental health.

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# The Hemp Industry is making New Delta-THC Variants made from CBD

Do not be deceived: Emerging Delta variants like Delta 8, Delta 10, and THC O Acetate are THC.

CBD, which is federally legal today under the protection of the 2018 Farm Bill, can be converted –or “isomerized”–into various THC derivatives. These derivatives – easily available at any smoke shop, convenience store, gas station, and can even be ordered online. Some Hemp businesses are giving free samples – are now being made 3 times stronger by the “acetylation” process. Scan here to see why this is a “big deal” and needs to be addressed.



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